

Analysis on Improving the Quality of Talent Training Under the Background of Smart Hotel

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ABSTRACT

Based on the overview of the significance of smart hotel and talent training, this paper analyzes the existing problems of higher vocational hotel management education, and puts forward effective measures to improve the quality of talent training under the background of smart hotel.

KEY WORDS-Smart hotel; Hotel management; Cultivation of talents

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I. INTRODUCTION

The emergence of smart hotel brings new opportunities and challenges for the development of hotels. Facing the fierce competition, the social demand for hotel management talents has become more urgent. Higher vocational colleges as one of the main sources of training hotel management talents, in order to meet the development needs of The Times, it is necessary to constantly improve the teaching methods and curriculum system, excavate students' innovation ability, improve the effect of talent training, and promote the good development of the hotel industry.

II. OVERVIEW OF SMART HOTEL

The application of intelligent system in hotels mainly includes intelligent management, intelligent control and intelligent marketing [1]. Smart management refers to the use of smart systems in management for effective management. Intelligent control refers to another kind of control system, which mainly includes hotel room lighting control, equipment voice control, intelligent elevator control, security alarm control, etc. Smart marketing refers to the use of information means to help the hotel to carry out all-round marketing.

III. PROBLEMS EXISTING IN HIGHER VOCATIONAL HOTEL MANGAGEMENT EDUCATION

At present, higher vocational hotel management education mainly has the following problems: first, the goal of talent training is not clear. Many higher vocational colleges only design courses for the purpose of achieving the goals of their superiors, and do not realize the importance of talent training. They teach in a traditional and "unified" way in actual teaching, so the talent training methods presented are almost the same with minor differences. The second is the lack of teachers. In many higher vocational colleges, schools believe that as long as they complete daily teaching, they can achieve better teaching results, but some teachers just "paraphrasing" according to the teaching materials in class, and lack certain strength in practical teaching. Third, teaching resources are backward. Most Higher Vocational Schools pay insufficient attention to teaching resources and focus on the employment rate of students. Students can't get the support of hardware equipment in actual learning and practical ability can't be effectively cultivated.

IV. EFFECTIVE MEASURES TO IMPROVE THE QUALITY OF TALENT TRAINING UNDER THE BACKGROUDN OF SMART HOTEL

A. Make full use of intelligent teaching equipment

The development of smart hotel permeates new technology into hotel management. In smart hotels, most operations and behaviors are carried out in an intelligent way, which is different from traditional hotels on the whole. Therefore, in the context of smart hotel, higher vocational colleges must recognize the importance of intelligent teaching in the field of education, and teachers should take the initiative to apply intelligent teaching methods in daily teaching according to the needs of textbooks and majors. In this kind of teaching environment, students can fully feel the charm of science and technology of smart hotel, adapt to new technology and form intelligent thinking. The psychological status of students should also be taken into account when incorporating new technology into teaching [3]. That is, teachers in the past teaching, most of the use of the old single professional teaching methods, if this goes on for a long time, students will be tired of learning, and even

produce self-abandonment, give up the idea of learning, which is very detrimental to the personal development of students and the future development of the society. Therefore, in the context of the new era and smart hotel, the teaching of hotel management major in higher vocational colleges should learn to be intelligent. The application of chemical teaching equipment in daily teaching can fully stimulate students' learning enthusiasm and creativity.

B. Strengthen the cooperation between schools and enterprises

The application of new technology in the professional education of hotel management and digital operation can enable students to fully understand the concept of smart hotel, enable teachers to constantly change and improve their teaching methods, and improve teachers' teaching effect and students' learning effect. Although many schools have introduced new technology to assist teaching, there are still some problems in traditional teaching in many higher vocational colleges. Most Higher Vocational Colleges take teaching materials as the main teaching content, taking teaching materials as the carrier of teaching, although it can obtain certain teaching effects, but with the rapid progress of social economy and science and technology, relying on teaching materials alone can't meet the social demand for compound talents. Especially in the context of smart hotel, students majoring in hotel management need more resources and knowledge content to fill the missing things in textbooks. At present, the textbooks used by many Higher Vocational Colleges are still relatively backward versions, and the contents of the textbooks are out of step with The Times, which can't achieve better results in practical teaching. The focus of higher vocational teaching lies in the practical application of follow-up work, so it is necessary to pay more attention to teaching resources. At present, school-enterprise cooperation as an excellent teaching method, can combine the latest hotel resources and information, not only can make up for the lack of simple campus education content, but also through other extended ways to improve the effect of school teaching [4].

Although a relatively perfect teaching system has been formed in the teaching of hotel management in China, there are still many gaps in the content, which need to be made up by other ways. School-enterprise cooperation, as an excellent way, can not only arouse students' interest in learning, but also enable them to obtain more comprehensive learning.

C. Improve the comprehensive quality of teachers

One of the main reasons for the poor teaching effect is that teachers do not realize the importance of their teaching weakness and improving their teaching ability. Therefore, in order to cultivate all-round hotel management and digital operation talents, the school must improve the comprehensive quality of teachers. Under the influence of the old teaching concept, most teachers will lose the awareness and ability of innovative teaching mode, resulting in poor overall teaching effect. In the teaching process, teachers do not fully understand the integration of professional and ideological and political education, so they need to constantly improve their professional ability, so as to optimize the teaching effect and realize the comprehensive development of students [5].

Such as teachers can pass Actively participate in "New Media Technology Competition for Teachers", "Hotel Management Professional Knowledge Competition", "Teaching Method Innovation Competition" and other activities to continuously improve the cognitive ability and application of new technology, but also with the help of "National Training Plan" and "Three channels and two platforms" to improve the comprehensive teaching ability. In terms of ideological education, teachers should actively study Marxism knowledge, reading books and watch the Marxism theory, through the combination of teaching and improve students' understanding of their own professional thinking and value, the rule of law education and patriotic education, vocational education into their daily teaching, improve the overall quality of students, Make students clear about their responsibilities and lay a good foundation for the practical work in the future.

V. CONCLUSION

Issued in March 2021, the Ministry of Education in common colleges and universities of higher vocational education professional catalogue, the original hotel management professional, "hotel management and operation professional digital" instead, which means that the hotel management is no longer simply to hotel single system as the main study content, the new age emphasizes the ability to use information technology. In the context of smart hotel, in order to achieve long-term and stable development, higher vocational colleges must cultivate high-quality professionals in hotel management and digital operation, constantly innovate teaching methods and introduce new technologies for teaching, so as to improve teaching quality and promote the integrity of the hotel industry Good development.

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