

The New Form of Assamese Language in New Media

Prarthana Dutta

Ex.Student Dibrugarh University

ABSTRACT:-As against of traditional media to establish mass communication, the media is limitless and bases on new technologies though which we can easily share our thoughts, emotions as well as date and news etc. is referred to as new Media. The concept of new media is new and very important and also impactable in the contemporary period. If we talk about new media we can include Electronic Magazines, Facebook, You tube, Wikipedia, various applications etc. in it. In the coming of new media, there is something new in every aspects of our nation regardless of men, women and youth, all are now a days are using new media to connect with message and all there people of our nation are using and new form of Language in new media.

In new media, there is a vital place of every re-known Language of the world. Therefore our Assamese Language has also an important place in the new media. Google Assamese Keyboard is a very good example in this regard. We can fine or from joint latter by using Google Assamese Keyboard to write or make any data new media. The new form of Assamese Language in new media is the core subject to discuss about here. The new form of Assamese Language in new media is sometimes situational. Some how we make a mixture of Assamese and English to express or write something in new media, which can be said a new form of the Language. It is notice able that in new media people are using English word or phrase to write or express there views, but we fine that the particular word or phrase is being written in there own regular Language. Thus it is the new form. In Assamese also we are using English word or phrases but writing them in our own Assamese Language by Assamese Letters. In the near future, there is a sure possibility of using the new form of Assamese Language to Communicate with message in new media. But the new form of Assamese Language should not be acceptable because if we mix it up with other languages, we will forget to use our original form of Assamese Language.

Keyword:- Media, Language, New, Assamese

Date of Submission: 26-10-2019

Date of acceptance: 11-11-2019

I. INTRODUCTION

Language is one of the best medium of communication and thought and feeling among each others. The Roman script is most tamar to adopt for its simplicity and expression forms. But the modern Assamese Language has code mixing and code switching as symbolic of representation.

Objection

In different characteristic of modern Assamese Language and its in new form is the main objective of study.

Aims of studies

In modern days the generation technology such as Face Book, Youtube, Wikipedia, Vikashpedia. has been contend as source of best information for study the subject.

Methodology of study

In the age of new technology the Assamese Language has a new form of shape to study and experimental method has be taken in account. In this regards, the uses of Assamese Language has adopted experiments of applicability through descriptive and explanatory methods.

Source of information

The primary sources of studies are Face Book, Youtube, Wikipedia, Vikashpedia etc. as source of information for study of new shape of Assamese Language.

Introduction of new Media

In todays world of informative technology has use medium of exchange of thoughts feelings as new media. These are mainly Magazine, Facebook, Youtube, Wikipedia, Vikashpedia etc. Even though, world, but it has also bad effects in our socio-cultural life.

Attitude of New Media

The new Media has connected through Internet or Satellite and as a whole this media is termed as New Media. At present Whatsapp, We-chat, Hike, Live Skype video chat, Twitter, Viber, Telegram, E-mail, youtube, e-magazine etc. are working by the help of Internet or Satellite.

Assamese Script and Language in new Media

The new media is one of the rapid growing system in today's world. The direct and indirect information may be connected immediately. The new social media, directly or indirectly, the characteristic of codical and written shape reflection has been noticed. In this context, it is observed that consumers of Assamese Language has use Assamese DTP in Roman script and some one used phone or computers as media of communication. In all pronunciation, International phonetic. Alphabets has been recognized to be used in new social media, but in same case, it is not used in new social media.

In terms of communication and media most case Roman script has been used for reflection of pronunciation of Assamese Language. Sometimes Assamese script is similar of Bengali script, so it has also adopted.

Example –

In Roman – Moi najanu, mur vul ne teur vul.

Moi aji taloi jam.

New Media and Similarity of Script

Some Characteristic has been reflected in new social media. The user interest has sometime reflected in between senders and receivers.

Mixing of Assamese Language and demerits in new social media

Globalization has bad influence in politics, economics, socio-cultural life as well as in languages.

In this context, the languages have been suffered badly in social media due to much speaking generation for which mixing is general seen and lost the original shape and style of the language.

Example –

1. In Roman – Mur mon uri jai

Mor mon ori jai

2.

In Assamese

In Roman

অ

a, aa, o

উ, উ

o, oo, u

চ, ছ

s, ch, x

স, শ, ষ

s, sh, kh, x, h

হ

h, x

Addressing of Assamese Language in new social media

The new social media has absolutely change the honour and respect in the case of addressing the people namely 'Namaskar', 'Swagatam' etc.

Example –

1. Baidew/ Vani - Sister, Siso, Sis, Swetty
Kakaidew/ Vairty- brother, bro, bhai
Deuta - papa, ded, dad, deddi
Ma - Mom, Mama, Mami
Khura/ Mama/ Peha - Uncle
Khuri/ Mami/ Pehi - Unti, Unty
2. Hi, Hei, Hello, Heloo
Thanq, Thank u, Thanx, Thanks, Good nyt, gd nt, etc.

Symbolic expression of Language

The new social media has some merits in case of expression. Symbolic facilities could be expressed desire, feeling information by mail and location etc. are easily possible for this new social media.

Appropriate Decision/Summary

- New social media save time and writing of communication with minimum word.
- Though its has use in all age groups according to their choice, the flexibilities of language has seen.
- In modern days, peoples have vast knowledge in all aspects leads to code mixing and as well as code switching mixing.
- As a result of new social media, so many bad aspects have been influence over Assamese Language.

II. CONCLUSION

Due to vast and broad influence of social media in future Assamese Language may be lost its original character. As a result it may detoriate the original forms of Assamese Language which not a good sign.

To maintain the correct form of the Assamese Language, everybody should contains and care for improvement and all round developments the and all round developments the Assamese Language.

REFERENCE

- [1]. Hazarika, Jyotirekha : Ganamadyam Samaj Sahitya Nath, Prafulla Kumar

Prarthana Dutta" The New Form of Assamese Language in New Media"International Journal of Humanities and Social Science Invention (IJHSSI), vol. 08, no. 11, 2019, pp. 61-63