

# English as a Global Language and Its Growing Popularity

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## Abstract

*In all of the world's situations, English is the most often spoken language. In addition to being a national language, it is also a language that is spoken as the primary language by people all over the world. It is the international communication language. About 400 million people worldwide speak it as their first language, and it is the official language of 53 nations. When Germanic tribes, such as the Angles and Saxons, immigrated to Britain in 410 AD, language was born. Old English and the Latin that was already in use from the Roman Empire were surpassed in popularity by their vocabulary. Because more than 350 million people speak English as their first language and more than 430 million speak it as a second language, English is regarded as a global language or lingua franca. It progressively became well-known all across the world. In actuality, 27 non-sovereign entities and 67 distinct countries recognize English as their official language. It evolved become the official language of trade and business in America. Additionally, it is the official language of several of the most significant organizations in the world, such as the European Union, NATO, and the United Nations, and it is a key business language. It is expanding rapidly all across the world.*

**Key Words:** *English, Global Language, Expansion of the British Empire, Industrial Revolution,*

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## I. INTRODUCTION

Since English is used as an official language practically everywhere in the globe, it is referred to as a global language. English is a language that is spoken by people from many states, countries, and mother tongues. Around the world, English is often regarded as the lingua franca. Because they can comprehend one another, it fosters friendships between individuals of different nations. India's first Prime Minister Pundit Jawahar Lal Nehru has said, "English is the language through which India can enrich relation with the people of other countries in the field of business, trade, economics, commerce, law, science, technology, medicine, culture, education, industry, media & multi-media, innovation, creativity and spirituality".

The English language is worldwide. In addition to being the formal language in 70 countries and the second native language in the world, English-speaking nations contribute over 40% of the global gross national product. Since English is taught in schools and colleges all around the world, it is always used as a second language. Anywhere there are educated individuals worldwide, English can be used. Pop music, movies, and media may all use it. It is recognized as official in more than 60 nations. English is spoken fluently by 150 million foreigners. As a second language, it is spoken in Denmark, Norway, Sweden, Malaysia, Singapore, Portugal, Poland, Germany, Finland, Luxembourg, and Austria.

Only Mandarin and Spanish have more native speakers than English, which has about 400 million speakers worldwide. But it's also the most widely used second language. English is acknowledged as the single most frequently spoken language in the world when both native and non-native speakers are included. As the British Empire grew and expanded, so did the English language. Britain began establishing its first American colony in the late 16th century. England became the leading colonial power in North America and India after a colonial expansion and a string of wins over France and the Netherlands in the 17th and 18th centuries. The British Empire continued to grow abroad by colonizing Asia, Africa, and the Pacific after losing its thirteen colonies in North America in 1783. The English language extended from South Asia and Asia Pacific to Africa, the Middle East, and Australia as a result of the British Empire's expansion during the 17th and 19th centuries, the colonies' physical isolation, and their international trade. Following are reasons it became Global Language:

- (i) **Used in the business or trade all over the world:** English is the language most frequently used in the business all over the world.
- (ii) **First used by Britons:** The Britons were the only ones who used it first before colonizing. The Britons started doing trades around the world. It is the language used in poetry, prose, playwriting and story writing and accepted throughout the world.
- (iii) **Technical Language:** English is technical language. It has brought digitalization throughout the world.

- (iv) **Language as Post War USA:** After two world wars, America started developing business all around the world like Great Britain. Doing so, emerged English as the language of trade. American culture also exported heavily through music and films.
- (v) **Having Snowball Effects:** The English language has become widely accepted due to its snowball effect. It is utilized in business, education, radio, and the internet. The global market also makes use of it. The language of the global market is expanding.

The political and economic clout of its native speakers is the primary cause of the emergence of global languages. Between the 17th and 20th centuries, English were sent all over the world by British imperial and economic dominance. Britain was the dominant imperial power in the world during the most of the 19th and early 20th centuries. By 1922, the empire possessed one-fourth of the planet's area and one-fifth of its population. It controlled global trade. The British Empire experienced a significant collapse during World War Two, losing the majority of its overseas holdings during the decolonization phase. With their global colonies and economic sway that endures to this day, the British managed to disseminate the English language around the world despite losing their empire. As a result of British empire, the language is now widely used in many nations' courts, legislatures, civil services, schools, and universities. Because of its high ranking in terms of both the number of nations where it is spoken and the sheer number of speakers—including native speakers and second language learners—English is regarded as a global language.

The United States of America, the most powerful country in the world, has English as its primary language. One of the primary causes of English's continued dominance in the world is the United States' rise to prominence in practically every industry, including commerce, science and technology, entertainment, and sports. The language that is nearly often utilized between agents and multinational corporations worldwide is English. At international organizations like the United Nations, English is the language of choice for diplomatic interactions between national political leaders. The most commonly spoken language in the world, it was initially referred to as the lingua franca. The European Union has made it an official language. The economic and cultural dominance of the United States, particularly in the areas of music, film, television, commerce, banking, computing, information technology, the internet, and drugs and pornography, has consolidated and maintained the English language's position. Because of America's global power and influence, English is vital for expanding global markets, particularly in the travel and advertising sectors. Proficiency in the language also grants access to academic, scientific, and technological resources.

## II. INFLUENCE OF ENGLISH

English is the most widely used language in the world. In the fields of culture, diplomacy, business, journalism, academia, and information technology, as well as in the application and usage of software, it offers a significant competitive edge. Growth, global progress, and growing economies are propelled by English. English is in high demand in the public education system in order to increase stability, employment, and prosperity. It transforms lives. Due to the effects of economic growth and globalization, English has become the language of opportunity and a crucial tool for enhancing a person's chances of landing a well-paying job. The globe has become a global family as a result of the expansion of English and the development of science, technology, media, multi-media technology, social media, digital technology, and the internet. English facilitates the quick global exchange of ideas and innovation. Growing Popularity: Popularity of English is growing day by day. It is becoming world's second spoken language used for various purposes. It is gender free language. There is no masculine and feminine discrimination. It is recognised as the dominant language.

According to research, speaking English well can improve a person's economic chances as well as the competitiveness and growth of a country. Seventy percent of CEOs must be proficient in English in order to carry out their company's expansion goals, according to a 2012 survey conducted by the Economist Intelligence Unit. For this reason, they require proficiency in English. English proficiency is increasingly being used as a key factor in assessing employability. English-speaking people are left behind. English contributes significantly to the creation of a sustainable world. It facilitates trade. It serves as a convenient language that promotes communication and fosters trust. It helps resolve conflicts and maintain peace. The universal language that unites global discourse on topics like human rights, terrorism, and climate change is English. Both first- and second-language speakers use English. By incorporating new terms and meanings from English dialects around the globe, it has gained popularity.

The majority of the new English-speaking markets are located outside of the conventional developed world. The demand in China and India is immense. According to the British Council, English is expected to rise

by at least double digits in Brazil, Mexico, Indonesia, Pakistan, and the major African nations, including Nigeria, Ethiopia, and Sudan. The high demand for English is also a result of expanding urbanization.

The most creative method used by English teachers in ELT classrooms to enhance students' motivation, language proficiency, and self-learning environment is media technology. It makes the educational system more global. In addition to the local community, it gives students the chance to communicate with the worldwide community. It has revolutionized teaching and learning approaches and increased their effectiveness and enjoyment. Because it is "just in time" and on-demand, digital learning works wonders in the field of education by providing knowledge to students at the precise moment and location they require it. The idea of "anywhere, anytime" is helping students on a greater scale through online resources. Another significant benefit of media technology is the internet. Additionally, it helps pupils get better grades and scores. Research activities indicate that the internet alters how students and teachers interact. Online pronunciation guides assist students in recognizing their own errors while pronouncing English words. The quick advancement of science and technology, including media technology, has made it easier to investigate novel teaching strategies. In actuality, media technology has been crucial to the teaching of English. Additionally, it seeks to educate educators on how to use it effectively. That is why media technology proves boon to globalize English language.

### **III. CONCLUSION**

The economic worth of English is enormous. It promotes global wealth, trade, exports, and the ELT industry. In addition to offering a ready and expanding global market for the UK's remarkable cultural industries, it offers a substantial competitive edge in a variety of fields, including soft power, commerce, international relations, the media, international travel and tourism, international safety, education and communication, universities, and academia. English is highly needed and in high demand in public and state education systems, particularly in emerging nations. English is one of the official languages of 85% of international organizations. With 1500 million speakers globally, English has been hailed as the most successful language ever.

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