

International Journal of Humanities and Social Science Invention

e-ISSN: 2319 – 7722 p-ISSN: 2319 – 7714

CERTIFICATE

It is certify that the paper entitled by "Changing Dynamics of Consumer Buying Behaviour of Indian Customers: A Review" has been published in International Journal of Humanities and Social Science Invention (IJHSSI).

Your article has been published with following details:

Author's Name: Shruti Kumari

Journal Name: International Journal of Humanities and Social Science Invention (IJHSSI)

Journal Web: www.ijhssi.org

Journal Type: Online & Offline

Review Type: Peer Review Refereed

Publication Year: 2024

Publication Month: November

Vol No.: 13

Issue No.: 11



Editor-In-Chief

International Journal of Humanities and Social Science Invention (IJHSSI)

E-mail ID: ijhssi@invmails.com

Web: www.ijhssi.org

Impact Factor: 5.35

UGC Approval Serial Number: 4098 & UGC Journal Number: 47449