



International Journal of Humanities and Social Science Invention

e-ISSN: 2319 – 7722 p-ISSN: 2319 – 7714

CERTIFICATE

It is certify that the paper entitled by “Effectiveness of Promotional Techniques in Increasing Awareness: A reference to Nagpur Rural Market Domain Area –Media Studies” has been published in International Journal of Humanities and Social Science Invention (IJHSSI).

Your article has been published with following details:

Author's Name: Dr. Kaustav Shyamal Mukherjee
Journal Name: International Journal of Humanities and Social Science Invention (IJHSSI)
Journal Web: www.ijhssi.org
Journal Type: Online & Offline
Review Type: Peer Review Refereed
Publication Year: 2021
Publication Month: March
Vol No.: 10
Issue No.: 03



Editor-In-Chief
International Journal of Humanities and Social Science Invention (IJHSSI)
E-mail ID: ijhssi@invmails.com
Web: www.ijhssi.org

Impact Factor : 5.35

UGC Approval Serial Number: 4593 & UGC Journal Number: 47449